

Nick Antram

user experience designer

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D.O.B: 04.07.72 (age 39)
Nationality: British

summary

A creative user experience designer with 17 years design experience including 2.5 years in UX consultancy and 4 years in-house. MSc in Human Computer Interaction from UCL. Enjoys working with and learning from inspirational people to help clients create innovative, simple, user focused designs that solve problems.

skills

- **Creative:** Hands on design and ideation skills for both desktop and mobile applications
- **Research:** Interviews, surveys, ethnography
- **UCD:** Sketching, wire frames, prototyping, information architecture, visual UI design
- **Evaluation:** Testing, iterative designing, listening
- **Consultant:** Stakeholder workshops, research & design presentations, client management
- **Involved:** UK Liaison for UK UPA committee
- **Software:** Axure, Photoshop, Illustrator, Fireworks

experience

Sept 2009 – Current role
User Experience Consultant
Bunnyfoot

Lead Information Architect, UX designer and Researcher for a variety of software, web and mobile projects. Clients include Disney, Tesco, DWP, Screwfix and Microsoft (Examples of work available on request)

Sept 2008 - Sept 2009
MSc Human Computer Interaction
University College London

1 year Masters exploring user research, user centred design processes, ergonomics and usability evaluation.
www.nickantram.com/cv/msc.html



Oct 2004 - Sept 2008
User Experience Specialist
Yell.com, Reading

Responsible for user interface designs with focus on usability, accessibility and user centered design.
www.nickantram.com/cv/yell.html



Jan 2004 - July 2004
Voluntary Web Page Designer
Sucre, Bolivia

Building websites for NPO's to attract donations and volunteers. Also taught web design at the local college.
www.nickantram.com/cv/bolivia.html



Jan 2003 - Nov 2003
Freelance Web Page Designer
New Zealand

Designing sites for Vodafone NZ and local businesses.
www.nickantram.com/cv/nz.html



Jan 2002 - Dec 2002
New Media Designer
Healthcare Education Services, St. Albans UK

Creating interactive CD Rom/Web presentations for the healthcare industry, using Flash, html & video.



July 2001 - Jan 2002
Freelance Web Page Designer
London UK

Freelance designer whilst seeking permanent position
www.nickantram.com/cv/uk.html



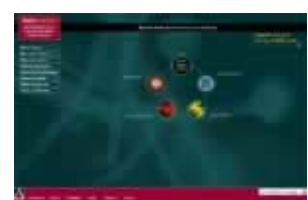
June 2000 - April 2001
Freelance Web Page Designer
Australia

Various contract positions
www.nickantram.com/cv/australia.html



March 1999 - June 2000
Web Page Designer
Go Interactive, London UK

Responsible for all design and build for this agency.
www.nickantram.com/cv/go.html



July 1997 - Feb 1999
Web Page Designer
British Hotel Reservation Centre, London

Designed and maintained BHRC's two principle sites.
www.nickantram.com/cv/bhrc.html



Feb 1997 - July 1997
Product Designer
Colebrook Bosson Saunders, London

Responsible for designing ergonomic products for the workplace using prototypes and CAD.
www.nickantram.com/cv/cbs.html

April 1996 - Jan 1997
Web Page Designer
Macro Graphics, Harrogate

Established a web design service for the company. Sourcing work, designing and building websites.
www.nickantram.com/cv/macro.html

Aug 1994 - Sept 1995
Product Designer
Flexiform Business Furniture, Bradford

Designed the storage units on the furniture range 'Chess', via sketching, prototypes and CAD drawings.
www.nickantram.com/cv/flexiform.html

education & training

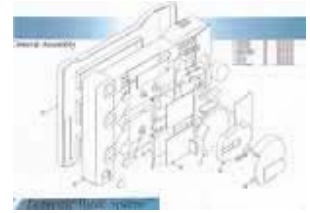
Sept 1991 - July 1994

BA (Hons) Industrial Design (2:1)

Cardiff Institute of Higher Education

Design process led degree with emphasis on sketching, ideas and presentation.

www.nickantram.com/cv/cardiff.html



Sept 1990 - July 1991

National Diploma in Foundation Art & Design

Harrogate College of Arts & Technology

Many art and design techniques explored including graphics, printing, painting and still life. Focused on 3D design for my final term for degree preparation.

Sept 1985 - July 1990

GCSEs and A-level

Ashville College, Harrogate

GCSE: English, Maths, Art, Physics, German, Computer Studies, Geography and History.

A-level: Art & Design

Feb 2007: **Dreamweaver CSS/Advanced Photoshop**, Corps Business, London

May 2006: **Writing for the Web**, Webcredible, London

Aug 2005: **Web Accessibility**, Webcredible, London

Aug 2005: **Advanced CSS**, Webcredible, London

Jan 2005: **Studio Photography**, Thames Valley University, Reading

June 2002: **Introduction to Macromedia Director**, Metro New Media, London

June 2001: **Macromedia Flash**, Metro New Media, London

interests

The UK UX community loves to share their experiences and ideas and I take advantage of these opportunities as often as I can by attending the UKUPA, UX Oxford and UX Camp London events. Throughout 2011 I was UK Liaison for the UKUPA, the role involved helping to run events, improving communications with UX communities around the UK and assisting them in holding events.

I have managed to see some of the world, having visited various European countries, USA, Canada, Australia, New Zealand, Kenya, Tanzania and, South America where I spent 7 months visiting Chile, Argentina, Brazil, Bolivia, Peru, Ecuador and Columbia. I spent 3 months in Sucre, Bolivia doing voluntary work and some fundraising for a local village.

Travel has given me great opportunities to practice photography which is a real interest for me. I enjoy cycling, hiking up mountains in the UK (whatever the weather) and music, playing guitar in a band '3am decision' from 1998 to 2000. I've always enjoyed learning more about subjects that interest me and completed an OU Environmental Studies course in 2007.